

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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1. Name and Address of Reporting Person * <u>OMTVEDT CRAIG P</u> (Last) (First) (Middle) <u>520 LAKE COOK ROAD</u> (Street) <u>DEERFIELD IL 60015</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FORTUNE BRANDS INC [FO]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>11/16/2006</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Senior Vice President & CFO</u> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, Par Value \$3.125 per share	11/16/2006		M ⁽¹⁾		50,000	A	\$46.78	95,335	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		24,000	D	\$80.5	71,335	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		200	D	\$80.51	71,135	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		800	D	\$80.52	70,335	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		700	D	\$80.53	69,635	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		400	D	\$80.54	69,235	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		18,600	D	\$80.55	50,635	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		1,400	D	\$80.56	49,235	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		800	D	\$80.57	48,435	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		900	D	\$80.58	47,535	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		600	D	\$80.59	46,935	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		600	D	\$80.6	46,335	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		300	D	\$80.61	46,035	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		400	D	\$80.62	45,635	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		100	D	\$80.63	45,535	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S		200	D	\$80.64	45,335	D	
Common Stock, Par Value \$3.125 per share								2,567 ⁽²⁾	I	By Fortune Brands, Inc. Retirement Savings Plan Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options (Right to Buy)	\$46.78	11/16/2006		M ⁽¹⁾			50,000	09/23/2003	09/23/2012	Common	50,000	\$46.78	48,288	D	

Explanation of Responses:

- 1. Reflects the exercise of options granted under the issuer's Long-Term Incentive Plans.
- 2. The number of shares reported as held by the Fortune Brands, Inc. Retirement Savings Plan Trust represents the undersigned's proportional beneficial interest in the common stock held in the Trust as of November 16, 2006.

Remarks:

On November 16, 2006, Mr. Omtvedt exercised and subsequently sold 50,000 options granted under the issuer's Long Term Incentive Plans. Mr. Omtvedt continues to directly own 45,335 shares of the issuer's common stock. Mr. Omtvedt also holds options to purchase 417,101 shares of issuer's common stock and indirectly holds 2,567 shares through his participation in the Fortune Brands Retirement Savings Plan.

Angela M. Pla, Attorney-in-
Fact for Craig P. Omtvedt 11/17/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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