

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person * <u>WESLEY NORMAN H</u>  (Last) (First) (Middle) <u>300 TOWER PARKWAY</u>  (Street) <u>LINCOLNSHIRE IL 60069</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FORTUNE BRANDS INC [ FO ]</u>  3. Date of Earliest Transaction (Month/Day/Year) <u>11/12/2003</u>  4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  <input checked="" type="checkbox"/> Director 10% Owner  <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chairman of the Board &amp; CEO</u>  6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person  Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, Par Value \$3.125 <sup>(1)</sup>	11/12/2003		M <sup>(2)</sup>		13,193	A	\$33.02	133,140 <sup>(1)</sup>	D	
Common Stock, Par Value \$3.125 <sup>(1)</sup>	11/12/2003		M <sup>(2)</sup>		37,500	A	\$35.63	170,640 <sup>(1)</sup>	D	
Common Stock, Par Value \$3.125 <sup>(1)</sup>	11/12/2003		S		50,693	D	\$67.12	119,947 <sup>(1)</sup>	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options (Right to Buy)	\$33.02	11/12/2003		M <sup>(2)</sup>		13,193	04/28/1998	04/28/2007	Common Stock <sup>(1)</sup>	13,193	\$33.02	0	D	
Options (Right to Buy)	\$35.63	11/12/2003		M <sup>(2)</sup>		37,500	11/17/1998	11/17/2007	Common Stock <sup>(1)</sup>	37,500	\$35.63	0	D	

Explanation of Responses:

1. Attached to each share of common stock is one Preferred Share Purchase Right that is not presently transferable from the common stock.
2. Reflects the exercise of options issued under the issuer's Long-Term Incentive Plans.

Remarks:

SUMMARY OF TRANSACTIONS: On November 12, 2003, Mr. Wesley exercised and sold 50,693 options granted to him under the issuer's Long-Term Incentive Plans. After these transactions, Mr. Wesley owned 119,947 shares of the issuer's common stock and options to purchase 1,034,493 shares of the issuer's common stock.

Russell W. Hahn, Attorney-in-Fact for Norman H. Wesley 11/14/2003

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.