

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287  
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1. Name and Address of Reporting Person * <u>Rose Kenton R</u>  (Last) (First) (Middle) <u>BEAM INC.</u> <u>510 LAKE COOK ROAD</u>  (Street) <u>DEERFIELD</u> <u>IL</u> <u>60015</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>BEAM INC</u> [ <u>NYSE: BEAM</u> ]  3. Date of Earliest Transaction (Month/Day/Year) <u>02/21/2012</u>  4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>SVP &amp; GC, CAO &amp; Secretary</u>  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount (A) or (D) Price			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V	(A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$55.43	02/21/2012		A <sup>(1)</sup>	12,846	(2) 02/21/2022	Common Stock 12,846	\$0	12,846	D	
Restricted Stock Unit	(3)	02/21/2012		A <sup>(4)</sup>	3,518	(5) (5)	Common Stock 3,518	\$0	3,518	D	

Explanation of Responses:

1. Reflects the grant of options under the Issuer's 2011 Long-Term Incentive Plan.  
2. The options vest in three equal annual installments beginning on February 21, 2013.  
3. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.  
4. Reflects the grant of restricted stock unit awards payable in shares of the Company's common stock under the Issuer's 2011 Long-Term Incentive Plan.  
5. Full payment of the award will be made in the form of shares of the Company's common stock as of February 21, 2015 if the Reporting Person remains employed with the Company through such date, subject to special provisions in the event of death, disability or termination following a change in control.

Leslie W. Jensen, as Attorney-in-Fact for Kenton R. Rose 02/23/2012

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.