

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person* <u>HAUSBERG MARK</u>  (Last) (First) (Middle) <u>300 TOWER PARKWAY</u>  (Street) <u>LINCOLNSHIRE IL</u> <u>60069</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FORTUNE BRANDS INC [ FO ]</u>  3. Date of Earliest Transaction (Month/Day/Year) <u>11/13/2003</u>  4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Sr. VP - Finance &amp; Treasurer</u>  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person  Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, Par Value \$3.125 <sup>(1)</sup>	11/13/2003		M <sup>(2)</sup>		3,217	A	\$30.3	22,276 <sup>(1)</sup>	D	
Common Stock, Par Value \$3.125 <sup>(1)</sup>	11/13/2003		F <sup>(3)</sup>		1,477	D	\$67.35	20,799 <sup>(1)</sup>	D	
Common Stock, Par Value \$3.125 <sup>(1)</sup>								1,132 <sup>(1)(4)</sup>	I	By Fortune Brands, Inc. Retirement Savings Plan Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options (Right to Buy)	\$30.3	11/13/2003		M <sup>(2)</sup>			3,217	11/18/1997	11/18/2006	Common Stock	3,217	\$30.3	0	D	

Explanation of Responses:

1. Attached to each share of common stock is one Preferred Share Purchase Right that is not presently transferable from the common stock.

2. Reflects the exercise of options granted under the issuer's Long-Term Incentive Plans.

3. Reflects the delivery from the reporting person to the issuer of shares of common stock with a fair market value equal to the exercise price of the option.

4. The number of shares reported as held by the Fortune Brands, Inc. Retirement Savings Plan Trust represents the undersigned's proportional beneficial interest in the common stock held in the Trust as of November 14, 2003.

Remarks:

SUMMARY OF TRANSACTIONS: On November 13, 2003, Mr. Hausberg exercised 3,217 options granted to him under the issuer's Long-Term Incentive Plan. In payment of the exercise price for the option, Mr. Hausberg delivered to the issuer 1,477 shares of the issuer's common stock. As a result of these transactions Mr. Hausberg increased his direct ownership to 20,799 shares of common stock. He also indirectly owns 1,132 shares of common stock through his participation in the Fortune Brands Retirement Savings Plan and holds options to purchase 182,271 shares of the issuer's common stock.

Russell W. Hahn, Attorney-in-Fact for Mark Hausberg 11/14/2003

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.